

# The Truth Behind the Power

*Question & Answers*

## What is all the hype?

Leaders who participate in a high functioning peer advisory group are four times more successful than their counterparts. More so, when facilitated by an executive coach, members achieve 76% greater success than those who don't.

Members generally outrank their competitors by at least 3 times.

*“Dr Beaman and the Association for Leadership Practitioners has returned a thousand fold on our investment within our core group. My company has received great benefit from the leadership and guidance of my fellow business leaders who have wholeheartedly devoted their attention, support, and thoughtful advice. I am indebted to them and very proud to be an ALP member”* ~Justin, Tulsa, OK

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## What is the Executive Leadership Forum?

Incorporating three powerful, proven methods for driving leadership excellence and organizational growth, the Executive Leadership Forum is designed to ensure rapid growth -- professionally, as well as personally -- and all focused on driving your bottom line.

Our work is a trifecta: built on the Mineral Rights model to ensure breakthrough conversations, the Scholar-Practitioner-Leader approach to leadership growth, and the Baldrige Excellence Framework to guide business performance excellence.

*“I really appreciate how much ALP has helped our management team. As a franchise and required to maintain certain standards. I am very grateful for all of the help we've received. I recommend ALP for any management development and training assistance.”* ~Janet, Scottsdale, AZ

## Who is in the group?

A diverse group of exceptional leaders from non-competitive organizations are hand picked based on their desire and commitment to catapult their success. They are willing to put in the hard work it takes mentally and emotionally to confront issues and break through their self-limiting behaviors to achieve higher levels of success than even they thought possible.

*“I am so grateful to the team at ALP for helping me recognize the strength and value in my own team. By reorganizing the way we do business, our ROI proves it. I wish we would have done this years ago!”* ~Maria A, Los Angeles, CA

## What kind of time does it take?

Leaders look forward to the dedicated time they have each month to roll up their sleeves and go to work on their businesses (and their lives when necessary.) They meet monthly in a relaxed virtual environment for three hours. In between, they grab time with their ALP coach to complete the actions they committed to during the monthly forums.

*“It’s not that I’m not committed to doing what I say I need to do, but when I am held accountable by my peers it makes all the difference. I want to be successful in their eyes and in my eyes. I have found that my ALP coach has an incredible business mind and always provides substantial support and insights in helping me reach my goals”* ~David, Castro Valley, CA

[Click here to join us as our guest](#)

ALP

## . ...but the Executive Leadership Forum isn't for everyone

If you can't yet set aside the time to work *on your business* instead of *in your business*, then you can't maximize the tremendous value of a private peer advisory board.

If you shy away from confronting tough issues to experience breakthroughs or you don't want to be held accountable by your peers, then you won't want the unbiased and unwavering support you'll receive in the forum.

If you think that you can't yet afford to invest in yourself, then this opportunity to grow beyond your dreams into your vision of the best life possible isn't for you.

If you don't like 'team sports' with everyone working together to win, and prefer to go it alone, then you won't like having others learn about your deepest desires to build a legacy for you and the generations that follow you.

*"At first I didn't think I'd like having others involved in the details of my life and hearing me talk out loud about my unbaked ideas, but I somewhat reluctantly attended a session. After attending the session, I found that it was empowering for me. After each session now, I feel energized like I do after my run every morning. I come away enthusiastic and charged up to break through every road block that comes my way." ~Jack, Hillsboro, OR*

There is certainly no obligation. Join us as our guest. Come see what it's like. You have nothing to lose and possibly... everything to gain.

## The Executive Leadership Forum is for you IF..

You want to

- gain more out of life than you thought possible
- give more to the ones you love
- make a difference in your community
- leave a legacy

Then come - experience and see if this is where you belong.

*“The first best decision I made was to start my business and the second best decision I made was to join Executive Leaders Forum. I’ve never regretted that decision or the time and investment it takes to get me where I’m headed.” ~Laura, Austin, TX*

Don't miss this opportunity to experience  
what this is all about

Now is the time to sign up with fellow sojourners on the path to your dreams.  
Groups meet in Oklahoma City, Tulsa, or via our virtual modality.

[Click here](#) to schedule your first consult and learn more about your preferred location.

Our virtual sessions take place on the third Wednesday of each month  
11:00am EST/ 1:00pm CST/ 9:00am PST

[Click here to register](#)

*Your first session is complimentary to ensure a good fit for you and the group.*